

MAGIC WHITE

PRODUCT USES

Perfect for painting white over white to ensure that one never misses a spot. Time saving, no need to come back to touch up missed spots after the job is finished.

FEATURES AND BENEFITS

- No more 'missed' areas, goes on pink, changes to white in under an hour.
- Convenient, quick, effective and ideal ceilings.
- Hides Minor Surface Imperfections.
- One coat cover over white and pastel colours.
- Washable.
- Preserved airquality - Low VOC less than 16 g/L.

PRODUCT INFORMATION

Appearance	Matt
Colour	White
Density at 23°C	Approx. : 1.40 kg/L
Solids Content	By weight : Approx. 53% By volume : Approx. 37%
Packaged Viscosity	Viscosity at 23°C : Approx 125 KU
Spreading Rate	7 to 9m ² per litre depending on surface porosity, profile and application method.
Recommended DFT per coat	Min. 35µm. Max. 50µm.

APPLICATION INFORMATION

Application conditions	Surface Temperature between 10 - 35°C Relative Humidity between 10 - 85 %
Application methods	Brush, roller or airless spray
Thinner	Thinning not recommended Ready for use after thorough stirring
Drying Time	Touch dry 60 minutes (Drying times will be extended during cold, wet or humid conditions)
Recoating Time	4 hours
Cleaning of equipment	Clean immediately with water
Substrates	Suitable for cement plaster, gypsum plaster, concrete, fibre cement ceiling boards and PVC surfaces provided that appropriate preparation is carried out.

Quality matt finish paint ideal for ceilings, formulated to fade from pink to pure brilliant white in under an hour





APPLICATION INFORMATION

Precautions

Ensure that surfaces are sound and free from dust, dirt, grease and oil. Surfaces must be thoroughly dry - no more than 12% moisture content.

Do not apply during cold (below 10°C) or wet weather.

Avoid high condensation for the first 7 days after application as this may result in the temporary reappearance of pink colour but it will fade to white after 30 minutes.

Do not apply directly to bare metal surfaces.

Not suitable for direct application to powdery or friable surfaces whether previously painted or not.

Coats Required

Apply two to three finishing coats to new surfaces to achieve a closed film and solid colour.



SURFACE PREPARATION

NEW SURFACES

Cement Plaster (non friable), Gypsum Plaster, Composition Boarding, Fibre Cement

It is recommended that fresh plaster should be allowed one week drying for every 5mm thickness; and longer in cold or damp weather.

Spot-prime metal strips and nail heads with appropriate metal primer.

Prime with one full coat **Dulux Plaster Primer**.

Concrete

Remove any uncured cement, grease, and mould-release agents by high-pressure water blast, or wash with a strong solution of sugar soap. Rinse off thoroughly with clean water.

Prime with one full coat **Dulux Plaster Primer**.

PVC Surfaces

Sand well to improve adhesion. Ensure surface is clean and dry.

Prime with one full coat **Dulux Supergrip**.

PREVIOUSLY PAINTED SURFACES

Sound, not powdery

Clean surfaces with Fixit Sugar Soap. Wash down with water.

For emulsion surfaces apply finishing coats.

For enamel surfaces, sand to a matt finish to aid adhesion and follow with a coat of **Dulux Undercoat for All Surfaces**. Apply finishing coats.

Old Paint in Poor Condition

Strip loose and flaking paint completely and spot prime bare areas with **Dulux Plaster Primer**.

Friable and porous surfaces must be removed and repaired.

Mould instructions. To kill lichen and algae growth, scrub with one of the following solutions: either 4:1 water/HTH (chlorine), or 4:1 water/JIK (sodium hypochlorite). Ensure that the areas are completely saturated, and allow the solution to react for a minimum of 4 hours. Rinse the complete wall surface thoroughly with clean water.

Filling

Fill all imperfections with the appropriate **Fixit** filler and spot prime filled areas with **Dulux Plaster Primer** once the crack filler has dried properly. Failure to do this will result in uneven sheen levels between the repaired and normal areas.



HEALTH AND SAFETY INFORMATION

For detailed safety information refer to Material Safety Data Sheet.

Keep out of reach of children.

Ensure good ventilation during application and drying.

Non-flammable.



ADDITIONAL INFORMATION

Storage Conditions

Store under cool dry conditions.

Disclaimers

For best colour and sheen consistency, it is advisable to use containers of the same batch number, or to mix different batches together in a large container, or to finish in a corner before starting a new container.